



SALLIE BORRINK

SIMPLE LIVING · COZY HOMESCHOOLING · QUIET FAITH

ABOUT SALLIE

I'm a former elementary teacher turned writer and now home educator of my daughter, Caroline. I graduated from the Honors College of Michigan State University with a BA in Elementary Education. My writing has appeared in *The Old Schoolhouse Magazine*, *Christian Home and School*, *ParentLife*, *The Grand Rapids Press*, *The Banner*, *The Standard*, and *The Student Leadership Journal*. I am a contributing author to *iBlog Pro* and *The Big Book of Homeschooling Ideas*. I have also published *Thoughts and Quotes on Learning to Say "No"* and *Thoughts on Ministering to Someone with Chronic Illness*.



I love to read, research, and look for the best way to do things. My website is where I share what I learn in order to help others.

I also create downloadable learning curriculum I sell online to teachers and homeschooling parents. You can see [my printable shop on my website here](#).

My husband and I own [Arts & Letters, Inc.](#) We offer graphic design, web design, publication design and writing/editing services.

READERSHIP NUMBERS

My readers and followers are very specifically targeted. For example, I regularly purge my mailing list to remove people who are not responsive to my newsletters. I do not inflate my subscriber numbers by attracting people only interested in freebies or engaging in numerous giveaways in order to gain artificial numbers.



23,000
PAGE VIEWS/
MONTH



13,000
UNIQUE/
MONTH



1,948
EMAIL
SUBSCRIBERS



1,219



3,569



410



369

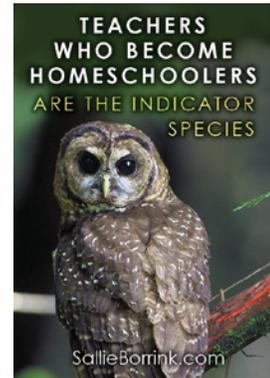
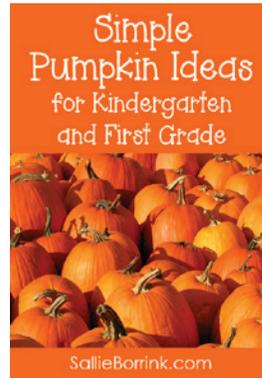
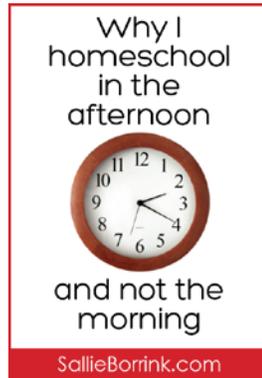
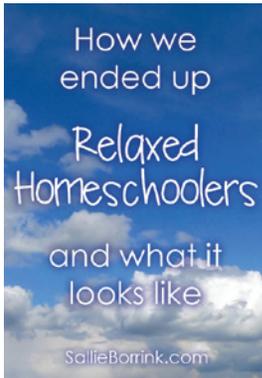
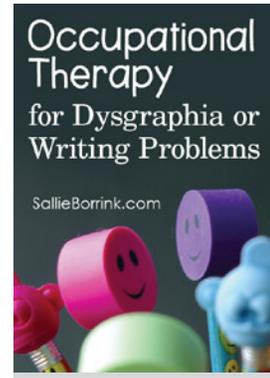
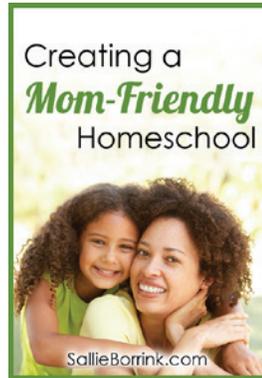
AUDIENCE

Readers at [SallieBorrink.com](#) are primarily well-educated hands-on moms who are seeking encouragement and answers. The vast majority are interested in parenting, simple living, homeschooling and/or the Christian faith.

A significant number of my readers are parents of children who learn differently (gifted/2e, right-brained, highly-sensitive, and spirited). I help them find the resources they need to understand their child so the parents feel supported, develop a positive relationship with their child, and fully enjoy parenting.

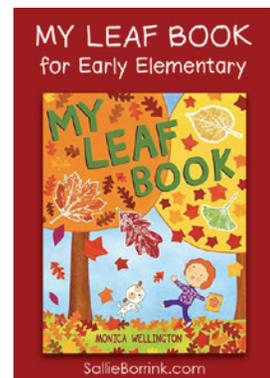
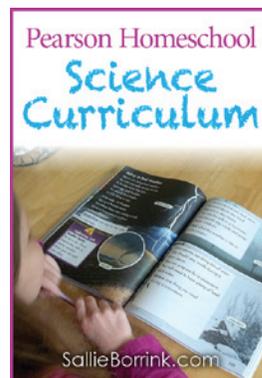
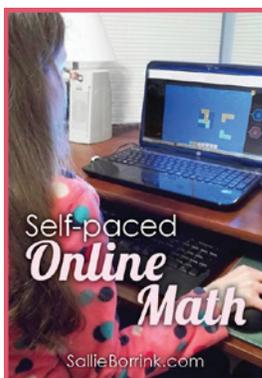
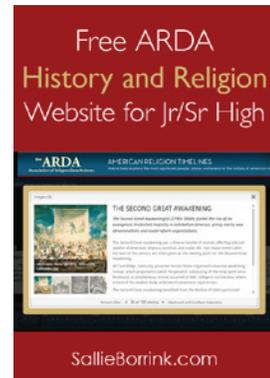
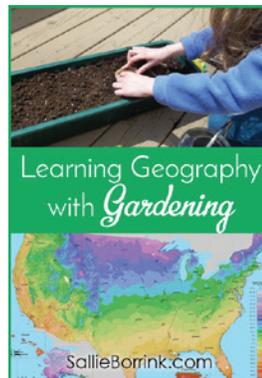
POPULAR POSTS

These are a few of my most popular posts. Click on any image to see the post on my website.



PRODUCT REVIEWS

These are examples of product reviews and sponsored posts I've done. Click on any image to view post.



ADVERTISING AND PROMOTIONAL OPPORTUNITIES

I welcome the opportunity to share your product, service or website with my readers! My readers are looking for ideas and solutions whether it is related to parenting, homeschooling, learning, living simply, or living out their Christian faith. I reserve the right to respectfully decline anything that is not compatible with my website as a whole. This includes declining reviews after I receive a product if I believe I cannot offer a positive review in good faith.

I create individual advertising packages for each company. Please contact me to discuss the details of your desired promotion and pricing. I abide by disclosure laws and will not remove the disclosure statement that is automatically placed on every page and post. All links must be no-follow.

Advertising

I accept tasteful advertisements for my website. They can be placed in the sidebar, above posts, or in the website footer.

Sponsored Post

I will write a post about your business, website or product including photographs (if appropriate). You will provide me with a free product or access to your website/service in order to complete my post. The post should include some benefit for my readers such as a discount or giveaway.

Product, Service or Website Review

I enjoy reviewing products or websites that are of interest to my readers. You will provide me with a free product or access to your website in order to complete my review. The review post should include a discount or giveaway for my readers.

Weekly Newsletter Feature

I send out a weekly newsletter to my subscribers highlighting my new posts, timely products from my shop, timely older posts, and a personal update. I would be happy to feature your product or website in my newsletter including a link to your website and a photo or graphic.

Dedicated Email Promotion

I will send out a dedicated email promotion about your product or website. There must be real value for my subscribers. This can be written by you or me and the price will reflect that.

Giveaway

If you have a great product or service that would appeal to my readers, I would love to hear from you! I do not mail prizes out. The prize will be mailed to the winner by you.

TESTIMONIALS

Seeing so many similarities already between our stories, I cannot wait to read more of the blog. Thank you in advance for writing. You are a few years ahead of me in this journey and I'm thankful for these bits of encouragement. I had been feeling alone in my experience, but now I see this blog and it's like having a friend who understands!

~ Ashley G.

Thank you for reminding me I am not alone. Sometimes being a different family is so lonely.

~ Kelly S.

I do not home school and I am not sure how I heard about you, but I love your writings on church, introversion and faith.

~ Theresa

I pretty much love reading all you write, especially how you organize your homeschool and how you manage your priorities. Your views about living simply (in my mind = how not to add unnecessary stress to your life) are encouraging.

~ Elizabeth

I feel blessed having come across your blog. Much of what you share resonates with me, it has put much clarity to my experience in our homeschooling journey with my precious kindergartner daughter. Thank you for sharing your experiences and the information provided. Your words of reassurance provided to homeschooling parents are also much appreciated. Thank you once again for putting things into perspective once again.

~ Sandra

Sallie, I could jump through the screen and hug your neck... our family is different and that's OK! Thank you for articulating this so well.

~ Leslie

CONTACT

If you are ready to partner with me and reach my readers, please feel free to contact me!

sallie@sallieborrink.com